

ABOUT US

AMODA WELLNESS ACADEMY is a group of wellness schools started with the aim of creating a new standard of excellence in wellness education in the country.

With the strong team lead by the founder and owner with more than sixteen years experience in spa and wellness in five star luxury hotels and spa,we began our journey from Bangalore in Spa,Ayurveda,Yoga and Beauty treatments. Within a short span of time of five months we had opened six centres in Bangalore in Spa,Ayurveda ,Academy,Yoga and Mobile spa and have not only earned the trust of our valued customers but also evolved to become one among the topnotch wellness centers in the country.

The trainers at AMODA are chosen for their expertise, passion for teaching and dedication to the healing art. AMODA's focus is to produce well-trained, qualified spa professionals for meeting the growing demand for such professionals in the emerging wellness industry. The courses offered at AMODA include Diploma in Holistic International Spa Therapy, Diploma in Spa Management,Diploma in AyurvedaMassage and Panchakarma,and Diploma in Yoga and Meditation.

WHY AMODA WELLNESS ACADEMY?

Spa is an industry that has seen mindboggling growth in India in the recent years. However, spa training institutes have not grown in pace with the growing demand for well qualified spa professionals in the country. AMODA is Karnataka's first central govt. recognized institute

for International Spa massage, Ayurveda treatment & Massage and Yoga therapy and one of the very few reputed, recognized institutions in the country that imparts quality training in varied courses related to Spa industry. Students passed out of AMODA are well placed in reputed organizations across the country and overseas.

ACCREDITATION

AMODA WELLNESS ACADEMY has applied for accreditation of:

- Bharat Sevak Samaj, National Development Agency, promoted by Government of India
- STED-Scientific Technical Educational Department An ISO 9001:2008 Certified Organization.
- Health Care Yoga Physical Organization

LEADERSHIP

With over five years of extensive experience in molding students, AMODA has emerged the top-notch spa training institute in the country. AMODA is probably the only institute in the country to offer a course combining Spa, Ayurveda, Beauty, Yoga and Naturopathy.

FACILITY

AMODA's full-fledged training centre boast of state-of-the-art facilities such as in-house spas (www.amodaspa.com) facilitating efficient practical training for students.

MANPOWER

One of the major problems faced by Spa training centers is the dearth for well-qualified and efficient staff. Over the years, under the tutelage of highly experienced and delinquent trainers, AMODA has trained hundreds of such professionals who are employed in reputed, high-end Spas across the country. At its Corporate Office in Bangalore, AMODA has a dedicated course for teaching Spa Therapy and Ayurveda. AMODA thus is always equipped to provide you with well qualified and efficient trainers at all times.

MULTIPLE INCOMES

- You will benefit from the multiple income possibilities given below:
- Income from training centre(student fee)
- Consultancy fee for placing students in reputed firms
- Income from providing certificates for those who are experienced in the field
- Income from collaborating with spas/hotels for providing therapists as interns
- Running spas in hotels on a revenue/profit sharing basis(you can also provide students for training which will be mutually beneficial for the management and the students)
- By starting a spa centre along with the institute, which again will be beneficial for both the students and the management

MARKETING SUPPORT

An active marketing team has been the pillar of strength in making AMODA what it is today. AMODA tops the chart of online visibility across the country. For instance, AMODA finds place in the top list of major online media like Google,Just Dial,Gomolon, Yahoo etc.

TECHNICAL/SOFTWARE SUPPORT

AMODA has an established and active website through which it gets a lot of enquiries for admission. Each of its centre gets admissions averaging 10-12 per month through the website. Students from across the country can also access AMODA's 24X7 live chat and call on the enquiry number. A dedicated technical team ensures that all enquires are answered promptly.

FRANCHISE OPTIONS

1. One-time Settlement:

- One-time nonrefundable amount– Rs 6, 00,000
- Online marketing (SEO/Ad-words), technical support, 12X7 call centre, Live chat–Rs 50,000(per year) onetime payment
- Agreement Renewal – Rs 5,000 (Every year on March 1)
- The agreement will be valid for 3 years, which can be renewed thereafter.

2. Royalty basis:

- A one-time nonrefundable amount– Rs 4, 00,000
- 10% of the total revenue –By the 1st of every month
- Online marketing (SEO/Ad-words), technical support, 12X7 call centre, Live chat – Rs 50,000 (per year) onetime payment
- Agreement Renewal – Rs 5,000 (Every year on March 1)
- The agreement will be valid for 3 years, which can be renewed thereafter.

ISTHAA SERVICES

Designing of Spa Institute:

- Arranging and setting up of spa bed, ayurveda massage pathi, sirodhara stand, steam box, hotstone, aroma oils, massage oils, creams, and Ayurveda oils.
- Organising class chart, library books, human body (dummy), and human skeleton
- Organising spa according to the space and number of students

NOTE: The amount for purchasing the materials for setting up the institute will be borne by the franchisee. During the setting up of the facility, the expenses of AMODA's personnel, including travel, food and accommodation, shall be borne by the franchisee.

Manpower:

- Providing two trainers and masseurs
- Providing Arurveda doctors

Study materials – (soft copy free of cost. If required hard copy will be provided with a cost):

- Books and study materials on Spa, Ayurveda, Ayurveda and Panchakarma, Anatomy and Physiology, Yoga and meditation.
- Spa & Ayurveda videos (for practical)
- Spa management notes

Branding:

1. Website:

You can utilize the seven existing and established websites of ISTHAA for marketing purpose. Your address also will be given in these websites.

- www.amodawellness.com – Training centre
- www.amodaspa.com– Spa

2. You can use AMODA's logo, brochures, prospectus, flex and board design, ad design, and canopy. Sample materials/soft copy of each will be provided free of cost.

**FOR FRANCHISEE ENQUIREES PLEASE CALL
@8884477167**